

# Way to grow!

Get your business growing



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## The secret to a thriving business

If you are in the business of growing, Nursery Industry Accreditation Scheme Australia (NIASA) is here to help.

NIASA is a set of best practice standards established by and for the Australian nursery & garden industry to give your business the best chance of success.

By gaining accreditation, your business and your products will be recognised by growers, sellers and consumers as amongst the best in the industry.

### The scheme aims to:

- Improve customer confidence at all levels of the distribution chain
- Improve the profitability of wholesale nurseries and growing media manufacturers through the adoption of industry best practice
- Encourage the use of environmentally sound work practices
- Encourage the continuous improvement of accredited businesses and those working towards accreditation.



“Because a lot of the trees we grow will be in the ground for over 50 years we have to supply quality seedlings”

David Cliffe, Narromine Transplants NSW



## Your badge of best practice

NIASA Accreditation means your business is acknowledged for operating according to industry best practice in:

- Crop hygiene – prevention and control of disease, pests and weeds
- Crop management practices
- General site management – staff management, professionalism and customer service
- The environment – environmental management systems and performance
- Water use and disposal
- Risk assessment – analysing risks through the use of Hazard Analysis and Critical Control Point (HACCP) criteria
- Knowledge improvement – via technical reference material contained in industry *Nursery Papers*.

# How NIASA can help your business grow

NIASA Accreditation is designed to enhance the status and recognition of your business through continual business improvement and the promotion of the highest levels of professionalism.

NIASA Accreditation can help you to:

- Reduce costs through improved production and business processes
- Lift levels of professionalism across your business
- Reduce wastage and production losses
- Improve staff knowledge and skills
- Potentially increase profitability and product quality
- Increase marketplace recognition and customer confidence
- Gain access to valuable technical assistance from Industry Technical Officers
- Improve your status on Occupational Health and Safety issues
- Reduce risks in your business.



“NIASA compliments our endeavors to be a quality nursery. At the growing end, it provides the disciplines that enable us to achieve this.”

Peter Knox, Alpine Nurseries NSW

## How the scheme works

To achieve NIASA accreditation, businesses must comply with industry best practice as set out in the NIASA Best Practice Guidelines. These guidelines have been developed over a period of years by respected industry representatives and are reviewed annually to ensure ongoing relevance.

A team of Industry Technical Officers provide direct assistance to businesses seeking accreditation through on-site visits, diagnostic help, technical advice and general support.

Once accreditation is achieved, businesses are audited annually by Industry Technical Officers in line with the Best Practice Guidelines.

The program is administered in each state by local NIASA advisory committees made up of member accredited businesses and industry representatives. These committees review all audits and provide approval for businesses to receive new and ongoing accreditation.

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## Get growing with NIASA

Any wholesale nursery or growing media supplier can apply to join NIASA. Membership is totally voluntary and you don't need to belong to a nursery industry association.

Accredited members benefit from better management, greater professionalism and improved confidence – all factors that can lead to improved profitability.

To find out more about NIASA contact your state association, your Nursery Industry Development Officer or visit the website.



“NIASA helps to raise the standards of your business and stock. It provides a goal for staff to strive towards and is an excellent tool for benchmarking your business.”

John Marshall, Clyde Plant Nurseries VIC and Chairman, Tree & Shrub Growers VIC



## Contact



Setting the Standards

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Setting the Standards