



Nursery & Garden Industry
Queensland

PRESS RELEASE

NURSERY INDUSTRY LAUNCHES ECOHORT™

The Minister for Primary Industries & Fisheries Tim Mulherin today launched at Parliament House EcoHort™ - the production nurseries own Environmental Management System.

EcoHort™ is a vehicle which businesses can use to gain recognition for the advances and uptake of industry best management practice and also allows businesses to demonstrate their due diligence in achieving environmental and natural resource management. To date 45 businesses have met the EcoHort requirements.

Nursery production is a highly diverse industry including the broader horticultural sector, retail nurseries, landscaping, interiorscaping, forestry, re-vegetation, cut flower and fruit and vegetable producers.

All businesses are confronted by a multitude of environmental and natural resource problems from land use restrictions and urban encroachment to government legislation, heightened community expectations and water access, availability and utilization.

“It also helps position the industry and specific businesses to proactively demonstrate its role in maintaining and enhancing the broader landscape in which we live, work and play” said John McDonald the Nursery Industry Development Manager.

“EcoHort™ is also part of the Nursery Production Farm Management System which has been recognised by winning the Primary Industries Achievement Award 2007” – Sustainable Primary Production System.

“While EcoHort™ is a voluntary program available to the industry, it is hoped that all nurseries will eventually participate”.

Embargo: 2.00pm 30 April 2007

Where: Speakers Green – Parliament House

When: Monday 30 April 2007 at 2.00pm

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