



Nursery & Garden Industry  
Queensland

PO Box 345

Salisbury Qld 4107

Ph: 07 3277 7900

Fax: 07 3277 7109

Email: info@ngiq.asn.au

## Advertising Rates for Leaflet Magazine

		Casual	3 x	6 x	11 x
<b>Full Page</b> (277mm x 190mm)	Full Colour	\$283.00	\$266.00	\$258.00	\$249.00
	B/W	\$173.00	\$156.00	\$148.00	\$139.00
<b>½ Page</b> (277mm x 92mm) Vertical (137mm x 190mm) Horizontal	Full Colour	\$176.00	\$166.00	\$160.00	\$154.00
	B/W	\$110.00	\$100.00	\$94.00	\$88.00
<b>⅓ Page</b> (277mm x 60mm) vertical (92mm x 190mm) Horizontal	Full Colour	\$141.00	\$133.00	\$128.00	\$124.00
	B/W	\$87.00	\$79.00	\$74.00	\$70.00
<b>¼ Page</b> (137mm x 90mm) Vertical (68mm x 190mm) Horizontal	Full Colour	\$98.00	\$92.00	\$89.00	\$86.00
	B/W	\$58.00	\$52.00	\$49.00	\$46.00
<b>Supplied Inserts</b>		\$218.00			
<b>Classifieds</b>	Full Colour	\$5.50 (per column cm)			
	B/W	\$3.50 (per column cm)			
<b>Preferred Positions:</b>					
Front Page (210mm x 190mm)	Add 40%				
Back Cover	Add 25%				
Specified Page	Add 10%				
<b>Non Member Rate</b>	Please contact NGIQ for Non Member Rates				
<b>All Rates GST inclusive</b>					



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### **NGIQ LEAFLET ADVERTISING**

A range of advertising options are available in NGIQ's monthly "Leaflet" as shown in the attached advertising rates.

"Leaflet" is an A4 size publication distributed 11 times per year on the 1<sup>st</sup> of each month (no January issue). Total distribution is approximately 600 and includes all members, Interstate Associations, other organizations and groups as well as relevant Government Departments.

The rates assume full photo ready artwork supplied by advertiser. For artwork to be prepared by NGIQ a basic \$40.00 + GST fee applies. Quotations can be arranged for more elaborate work.

Inserts must be completely ready for mailing – maximum size 297mm x 210mm. The maximum insert accepted is the equivalent of two A4 pages.

**PAYMENT** is to be made at time order is placed. Special long term rates are also available.

**COPY** must reach NGIQ by the 21<sup>st</sup> of the month preceding that in which the ad is to be placed.

For further information ring NGIQ (07) 3277 7900.

Nursery & Garden Industry Queensland reserves the right to refuse, reject, cancel, amend or suspend any advertisement or insert in "Leaflet" on any grounds whatsoever without giving reasons therefore.

DONALD SCOTTS  
EXECUTIVE OFFICER