

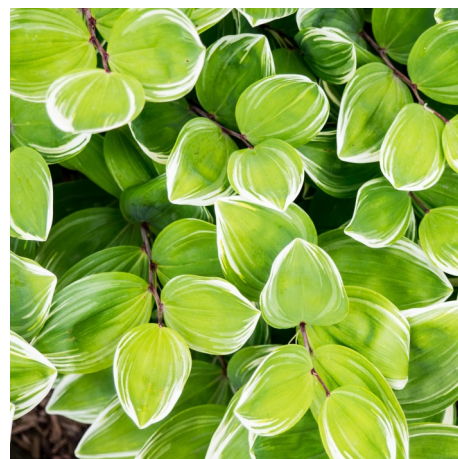


GREEN EXPO

BRINGING INDUSTRY TOGETHER

6 - 7 AUGUST 2019

GOLD COAST CONVENTION & EXHIBITION CENTRE



EXHIBITOR PROSPECTUS



Nursery & Garden Industry
Queensland

W: www.ngiq.asn.au

E: events@ngiq.asn.au

P: 07 3277 7900





GREEN EXPO

BRINGING INDUSTRY TOGETHER

6 - 7 AUGUST 2019

GOLD COAST - QUEENSLAND



NGIQ is proud to present Green Expo on the Gold Coast in August 2019.

A premier expo showcasing Australia's nursery, horticulture & allied industries.

REASONS TO EXHIBIT AT GREEN EXPO

- Be seen. Face to face exposure to an expected 900 visitors.
- Be educated. Learning & sharing information to improve business practices & operations.
- Be active. Support, connect & give back to your industry.
- Be discovered. Develop & increase marketplace for new, start-up businesses.
- Be ready. Business planning for 2020 & beyond.
- Share. Let new & existing customers know about upcoming products for forward ordering.
- Shine. Showcase your product & service offering.
- Stay informed. Chance to see what is new for other businesses.
- Get creative. Promotional platform within annual marketing strategy to ensure long term branding.
- Get social. Create, build & strengthen relationships through networking.

SPONSORSHIP OPPORTUNITIES

Opportunities are available for businesses seeking partnership at Green Expo. Sponsorship is open to NGIQ greenlife members and to all allied trade and service providers (subject to exclusivity). Sponsors receive priority stand allocation upon booking.

Silver Partner **\$2,750 incl. GST**

Raise the profile of your business;

- Expo Stand 3m x 3m
- Branding onsite at Green Expo halls
- Logo & link on NGIQ website & expo collateral
- Full page ad in showbook *or* insert for expo bag
- Verbal acknowledgement at Opening Ceremony
- Opportunity to provide branded add-ons

Bronze Partner **\$1,850 incl. GST**

Show your endorsement of Green Expo;

- Expo Stand 3m x 3m
- Branding onsite at Green Expo halls
- Logo & link on NGIQ website & expo collateral
- Verbal acknowledgement at Opening Ceremony

Exhibitor Networking Partner **\$1,500 incl. GST**

Support exhibitor networking on Monday evening;

- Branding at Green Expo & within function area
- Logo & link on NGIQ website & expo collateral
- Opportunity to speak at function

Visitor Networking Partner **\$2,000 incl. GST**

Support visitor networking on Tuesday evening;

- Branding at Green Expo & within function area
- Logo & link on NGIQ website & expo collateral
- Opportunity to speak at function



ACCOMMODATION

Within the Broadbeach precinct, there are many options & some suggested below. Take advantage of the Gold Coast destination & extend your stay to include some nursery visits.

The Star Gold Coast

Reservations Phone: 1800 074 344

Reservation Booking Code: GRE050819

Sofitel Gold Coast Broadbeach

10% off rate of the day when quoting 'Green Expo'

Reservations Phone: 1800 074 465

Reservations Email: h0454@sofitel.com

Meriton Suites Broadbeach

Reservations Phone: 131 672 or 02 9277 1111

Reservations Email: stay@meriton.net.au

Peppers Broadbeach (use promo code Green2019)

Reservations Phone: 1300 737 444

Synergy Broadbeach (min 3 night stay)

Phone: 07 5628 0600

Email: res@synergybroadbeach.com.au

EXPECTED DISPLAY RANGE AT GREEN EXPO

- Huge display of greenlife including potted colour, indoor foliage, advanced trees, shrubs, groundcovers, tubestock, exotics, natives, succulents, ornamentals, tropicals, water plants, grasses & landscape lines
- Extensive range of allied products for horticulture including pots, trays, benches, greenhouses, pallet racking, machinery, chemicals for plant care, irrigation products, nursery equipment & accessories
- Garden Centre supplies including hand tools, plant stands, trolleys, giftware, signage & packaging
- Variety of growing media including mulches, composts, soil conditioners & potting mixes
- Specialists in essential business solutions including superannuation, insurance, computer software, hardware, online resources & information technology
- Accredited education & training providers with industry specific knowledge
- Latest information on industry research, projects and resources available for business improvement

PRELIMINARY SCHEDULE

Monday 5 August 2019

10am—4pm Exhibitor bump in

5pm—7pm Exhibitor networking function

Tuesday 6 August 2019

8.30am—5pm Expo open

5pm—6pm Visitor networking function

6.30pm Green Expo Dinner

Wednesday 7 August 2019

8am—8.30am Exhibitor meeting

8.30am—1pm Expo open

1pm—3pm Exhibitor bump out

Please note schedule is subject to change

EXPO DISPLAY STAND INCLUSIONS

- Allocated area within Green Expo
- Carpet on floor
- Black velcro compatible walls, 2.4m H
- 1 x single 4amp powerpoint
- Loading Dock staff for bump-in & out
- Listing in Green Expo showbook

Stand sizes available:

- Small: 3m frontage x 2m deep stand
- Medium: 3m frontage x 3m deep stand
- Large: 6m frontage x 3m deep stand

Refer application form for relevant pricing

IMPORTANT DATES

Sponsor bookings required by Monday 25 February for priority stand allocation

Exhibitor bookings open Monday 4 March at 9am

For any queries regarding your participation in Green Expo 2019, contact Kim Waller at NGIQ





GREEN EXPO

BRINGING INDUSTRY TOGETHER

6 - 7 AUGUST 2019
GOLD COAST - QUEENSLAND

GREEN EXPO 2019 SUPPORTED BY:



STATE PLATINUM & EXPO LANYARD PARTNER



STATE GOLD PARTNERS



BRONZE EVENT PARTNERS



CONTRIBUTING EVENT PARTNERS

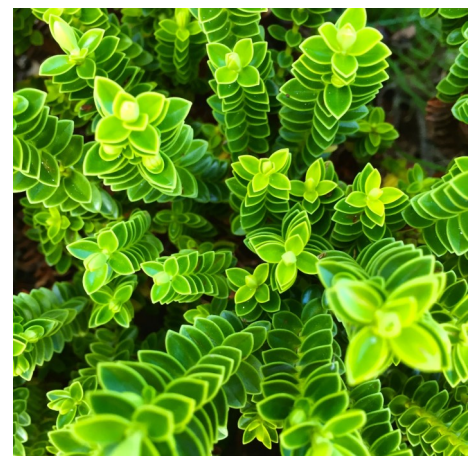


Green Expo presented by NGIQ

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PRELIMINARY FLOORPLAN

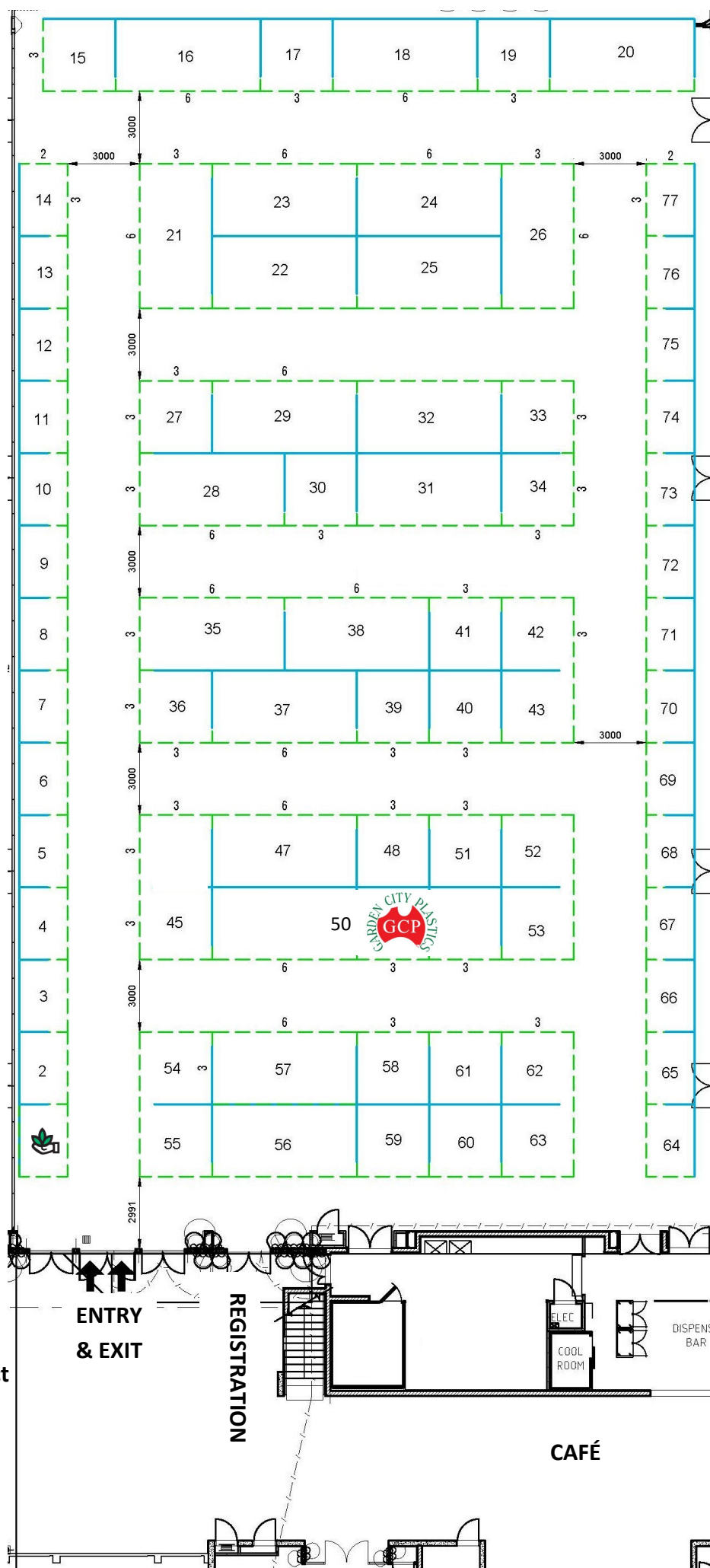
6 - 7 AUGUST 2019

HALL 3

GOLD COAST CONVENTION & EXHIBITION CENTRE

SPONSOR STANDS

- 2 AustSafe Super
- 45 Big Leaf Wholesale Nurseries
- 3 Evergreen Connect
- 4 Gallagher Insurance Brokers
- 50 Garden City Plastics
- 36 Go Grow
- 5 Prime Super
- 57 Waterworths Nursery



Floorplan is indicative only and subject to change at discretion of NGIQ

Preferred stand location can be requested however final stand allocation is subject to availability

SPONSOR & EXHIBITOR

APPLICATION FORM

5-7 August 2019, Gold Coast Convention & Exhibition Centre

Sponsor applications required by Monday 25 February 2019

Exhibitor applications open 9am, Monday 4 March 2019



GREEN EXPO



APPLICANT DETAILS

Business name:

Contact name:

Address:

State:

Post code:

Email:

Phone:

Fax:

Website:

☐ Yes I agree to the Green Expo Rules

Preferred Stand Number:

SPONSORSHIP OPTIONS

All prices include GST

Please
tick here

Total

Silver partner

\$2,750

Bronze partner

\$1,850

Exhibitor Networking partner

\$1,500

Visitor Networking partner

\$2,000

Please complete & return form to NGIQ

Mail: PO Box 345

Salisbury QLD 4107

P: 07 3277 7900

F: 07 3277 7109

E: events@ngiq.asn.au

ABN: 86 164 385 666

EXPO DISPLAY OPTIONS

All prices include GST

NGIQ
Member

Affiliated
Member

Non Member
(Allied ONLY)

No. of
Stands

Total

Small Expo Stand—3m x 2m

\$895

\$1,125

\$2,295

Medium Expo Stand—3m x 3m

\$1,135

\$1,425

\$3,950

Large Expo Stand—6m x 3m

\$2,270

\$2,850

\$7,900

Expo Bag Insert

\$200

\$250

\$350

Showbook advertising

\$120

\$150

N/A

TOTAL \$

PAYMENT DETAILS

AMOUNT PAYABLE \$ _____

\$300 DEPOSIT REQUIRED TO SECURE BOOKING

FULL PAYMENT REQUIRED BY TUES 30 APRIL 2019

☐ Direct deposit to NGIQ - BSB: 034 047 Account No: 760 010 email remittance to info@ngiq.asn.au

☐ Mastercard ☐ Visa Card Number _____

Expiry Date _____ Signature _____

Name on Card _____

☐ Cheque payable to NGIQ PO Box 345 Salisbury QLD 4107



Nursery & Garden Industry
Queensland

This document will be a tax invoice for GST once payment is made. Please keep a copy of this form & retain as tax invoice.

GREEN EXPO 2019 RULES

1. EVENT DESCRIPTION

This event is known as Green Expo 2019

2. VENUE

Green Expo 2019 will be held at the Gold Coast Convention & Exhibition Centre (GCCEC), Gold Coast Highway, Broadbeach.

3. EXPO STANDS

a) SIZE - Stands will be offered in sizes as per the application form. NGIQ may vary the size of any stand to suit the overall expo layout. Stand construction and display material must be limited to the allocated stand size.

b) CONSTRUCTION - Each stand will be constructed in a workmanlike manner and in accordance with safety guidelines. All packing containers, boxes etc. must be removed from stands by exhibitors. NGIQ and the venue will monitor stand construction to ensure safety guidelines are met.

4. AISLE SPACE

All aisle space must not be blocked or used in any way for display purposes.

5. RESPONSIBILITY FOR DAMAGE

NGIQ and the venue will not accept responsibility for loss, theft or damage to property of exhibitors, their agents or employees. Exhibitors agree to indemnify and hold harmless NGIQ and the venue from all claims, damage and liability of any kind, whether for injury to persons or damage to property arising directly or indirectly out of the Exhibitor's use and occupancy at the Venue.

6. SETTING UP/PULLING DOWN

Exhibitors will set up between 10.00am - 4.00pm on Monday 5 August. Exhibitors may re-enter the Expo after 8.00am Tuesday 6 August & Wednesday 7 August. All stock must remain on stands until 1.00pm Wednesday 7 August. Buyers may remove stock from 1.00pm Wednesday 7 August. Exhibitors will not dismantle their stands before 1.00pm or before Buyers have departed. All displays must be dismantled on Wednesday 7 August. An indicative bump in schedule for Loading Dock access will be prepared by NGIQ and distributed in July 2019.

7. GOODS EXHIBITED

Greenlife exhibitors must be current members of NGIQ or their state NGL. NGIQ have the discretionary right to remove any inappropriate product or display items from stands. Exhibitors may not sell product or distribute material including price lists or business cards on behalf of other businesses not exhibiting at Green Expo without permission from NGIQ. Exhibited stock may not for any reason, be removed from Green Expo during opening hours, without permission from NGIQ.

8. STAND ALLOCATION PROCEDURE

Green Expo Sponsors receive priority selection and are required to advise preferred stand locations by Monday 25 February 2019.

Exhibitor registrations open at 9am on Monday 4 March 2019. Exhibitor registrations will not be accepted prior to Monday 4 March. Preferred stand allocations may be requested and NGIQ will allocate accordingly, subject to availability.

Exhibitor stands will be allocated in the order that registrations are received with priority given to exhibitors from Green Expo 2018. NGIQ reserves the right to allocate all stands and will remain subject to availability.

9. POWER AND LIGHTING

General lighting will be provided by the venue at the discretion of NGIQ. One standard power point is included in each stand.

10. WITHDRAWALS & CANCELLATION

Deposit payment of \$300 is non-refundable.

Cancellations will be accepted without charge where NGIQ has been notified in writing at least 21 working days prior to scheduled commencement date.

11. INSURANCE

A Certificate of Currency for public liability insurance is required from all exhibitors prior to Green Expo. The certificate must show minimum insured amount of \$20 million.