



# GREEN EXPO

*Bringing Industry Together*

*Presented By*



Nursery & Garden Industry  
Queensland



# EXHIBITOR PROSPECTUS

30 - 31 July 2024

GOLD COAST TURF CLUB AND EVENT CENTRE

**GREEN EXPO IS A UNIQUE EVENT IN THE ANNUAL AUSTRALIAN CALENDAR THAT TRULY BRINGS THE INDUSTRY TOGETHER.**

Be there in 2024 to Discover, Share and Shine:

- Present what's new, unique and complimentary alongside more than 100 exhibitors.
- Showcase your latest products and services to over 500 visitors from across Australia.
- Create, build and strengthen relationships through member exclusive social events.
- Dinner ticket will be included in your stand packages.

# GREEN EXPO 2024

## 30 - 31 July





# EVENTS FOR EXHIBITORS



## EXHIBITOR NETWORKING FUNCTION

Enjoy a casual evening with fellow exhibitors after bump in, Monday 29 July. Free for exhibitors to attend, a welcome drink provided plus nibbles.

Further drinks available to purchase at the bar.

Sponsored by Quality Plastic Products.



## GREEN EXPO DINNER AND 90TH ANNIVERSARY CELEBRATION

An opportunity to network with fellow industry members, only held once a year. Green Expo Spotlight competition winners announced plus entertainment and prizes.

Silver Sponsors receive two tickets and Bronze Sponsors receive one ticket to the NGIQ Green Expo Dinner.

Exhibitors that purchase a 3x3 stand have one ticket included and a 6x3 stand has two tickets included to the NGIQ Green Expo Dinner.

Additional tickets can be purchased online.

The dinner will also include a celebration for 90 years of NGIQ.

Sponsored by Garden City Plastics and Rocky Point.



# GREEN EXPO PARTNERSHIPS



Opportunities are available for businesses seeking partnership at Green Expo. Sponsorship is open to NGI greenlife members and to all allied trade and service providers (subject to exclusivity). Sponsors receive priority stand allocation upon booking.

## SILVER EXPO PARTNER

Raise the profile of your business;

- Two tickets to the NGIQ Green Expo Dinner. Attendee names must be provided two weeks prior.
- Expo Stand 6m x 3m included
- Branding in Green Expo halls & function area
- Logo & link on NGIQ website & expo collateral
- Full page ad in showbook
- Verbal acknowledgement at Opening Ceremony
- Opportunity to speak at networking function
- Opportunity to provide branded add-ons

## BRONZE EXPO PARTNER

Show your endorsement of Green Expo;

- One ticket to the NGIQ Green Expo Dinner. Attendee names must be provided two weeks prior.
- Expo Stand 3m x 3m included
- Branding onsite at Green Expo halls
- Logo & link on NGIQ website & expo collateral
- Verbal acknowledgement at Opening Ceremony

# EXPECTED DISPLAY RANGE AT GREEN EXPO

- Huge display of greenlife including potted colour, indoor foliage, advanced trees, shrubs, groundcovers, tubestock, exotics, natives, succulents, ornamentals, tropicals, water plants, grasses & landscape lines
- Extensive range of allied products for horticulture including pots, trays, benches, greenhouses, pallet racking, machinery, chemicals for plant care, irrigation products, nursery equipment & accessories
- Garden Centre supplies including hand tools, plant stands, trolleys, giftware, signage & packaging
- Variety of growing media including mulches, composts, soil conditioners & potting mixes
- Specialists in essential business solutions including superannuation, insurance, computer software, hardware, online resources & information technology. Many of these products have been developed specifically for the nursery industry.
- Accredited education & training providers with industry specific knowledge
- Latest information on industry research, projects and resources available for business improvement



Gold Coast Turf Club and Event Centre  
Racecourse Drive, Surfers Paradise



# EXHIBITION STAND INFORMATION



## Outside Stand Inclusions

Located outside the hall on the turf area at Green Expo

- Cassette Floor Multiflex underneath
- Charcoal Carpet tiles on floor
- Corinthian walls, 2.4m H
- 1 x single 4amp powerpoint
- Loading Dock staff for bump-in & out
- Listing in Green Expo showbook

### Stand sizes available:

- **Standard:** 3m frontage x 2.7m deep stand - One NGIQ Green Expo Dinner ticket included
- **Large:** 6m frontage x 2.7m deep stand - Two NGIQ Green Expo Dinner tickets included.



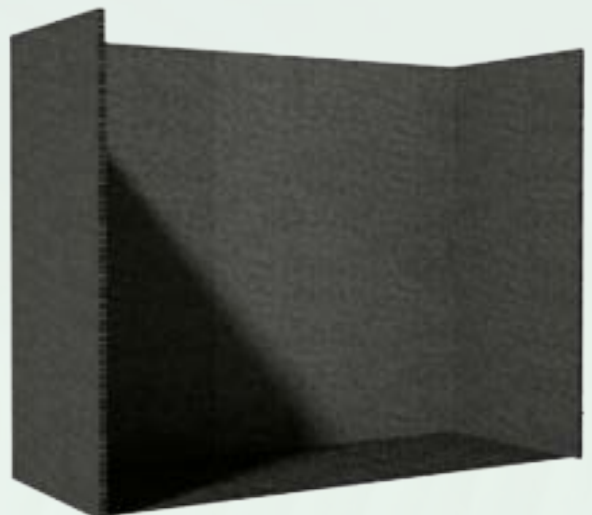
## Inside Stand Inclusions

A located area within Green Expo

- Carpet on floor
- Black velcro compatible walls, 2.4m H
- 1 x single 4amp powerpoint
- Loading Dock staff for bump-in and out
- Listing in Green Expo showbook

### Stand sizes available:

- Standard: 3m frontage x 3m deep stand - One NGIQ Green Expo Dinner ticket included
- Large: 6m frontage x 3m deep stand - Two NGIQ Green Expo Dinner tickets included.





# APPLICATIONS FOR GREEN EXPO WILL ONLY BE ACCEPTED ONLINE.



## 30 - 31 July 2024, Gold Coast Turf Club & Event Centre

Sponsor applications required by Wednesday 13 March 2024 for priority stand allocation. Exhibitor applications open from 9am, Monday 18 March 2024. Registrations will not be accepted prior.

PARTNERSHIP OPTIONS	TOTAL (all prices inc. GST)
Silver Partner	\$5,725
Bronze Partner	\$3,989

EXPO DISPLAY OPTIONS	NGIQ MEMBER	NON MEMBER (ALLIED ONLY)
Inside Standard Expo Stand - 3m x 3m	\$1,738	\$3,385
Inside Large Expo Stand - 6m x 3m	\$3,476	\$5,389
Outside Standard Expo Stand - 3m x 2.7m	\$1,418	
Outside Large Expo Stand - 6m x 2.7m	\$2,836	
Showbook advertising half page	\$528	N/A





99	98	97	96	95	94
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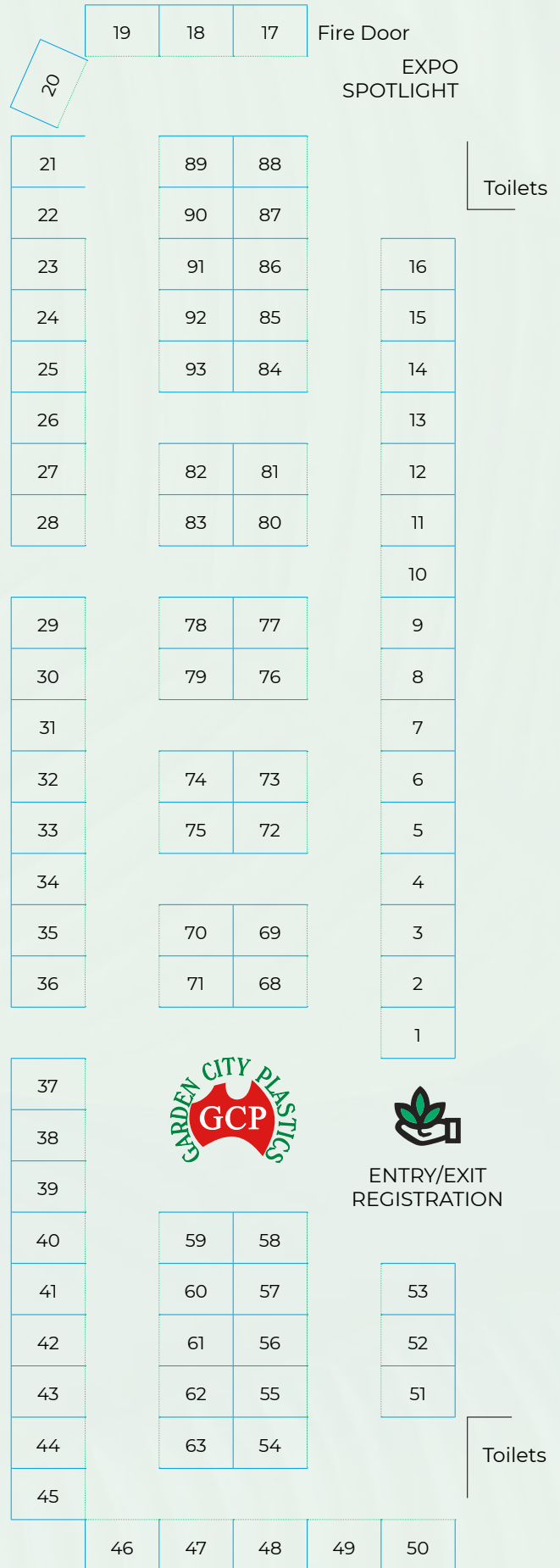


Food Trucks

105	104	103	102	101	100
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**30 - 31 July 2024**  
**Gold Coast Turf Club**  
**and Event Centre**

**Floorplan is indicative only and subject to change at the discretion of NGIQ**







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Queensland



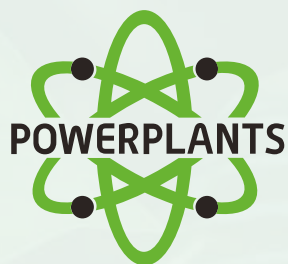
STATE PLATINUM & EXPO  
LANYARD PARTNER



**Ornaments**

**syngenta**

NGIQ PARTNER



NGIQ PARTNER



NGIQ PARTNER



CONTRIBUTING EVENT  
PARTNER



**norwood**

CONTRIBUTING EVENT  
PARTNER

# ACCOMMODATION AND EVENT PARTNER



## Sea World Resort

We are excited to announce the partner Hotel for Green Expo 2024 is Sea World Resort.

Accommodation can be booked here and all social events will be held on site. Sea World Resort will be a central hub for exhibitors and visitors and offers the perfect combination of fun, socialising and relaxation, located directly on the water with beautiful surroundings. The resort provides numerous options for dining and entertainment.

Please use the link to book accommodation at a discounted rate.

Both the exhibitor networking function and the NGIQ Green Expo Dinner will be held on site, therefore limiting travel for attendees. Complimentary parking on site is available on a first come, first serve basis, there is also ample street parking available with no height restrictions.

Breakfast is available from 6.30am and can be applied to your room at a special rate upon check-in. Please speak with Reception on arrival if you would like to add breakfast to your booking



**BOOK NOW**

[Click here for Special Rate](#)





# IMPORTANT DATES



## Wednesday 13 March - New Online Registrations for Sponsors and Exhibitors

Sponsor bookings required for priority stand allocation.

## Monday 18 March

Exhibitor registrations open at 10am, preferred stand allocations may be requested, however NGIQ will allocate stands to exhibitors throughout the venue and will be subject to availability.

Exhibitor registrations will not be accepted prior to 10am Monday 18 March. Notice of stand allocations will be issued in May.



## Friday 14 June

Material deadline for the Official Visitors Guide.

## Friday 28 June

Exhibitor registrations close.

Expo Spotlight Competition entries close and material deadline.

## Monday 8 July

Final names must be provided to NGIQ for Exhibitor Networking Function and NGIQ Green Expo Dinner.

# PRELIMINARY SCHEDULE

## Monday 29 July

9.00am - 4.00pm Exhibitor Bump In

5.30pm - 9.30pm Exhibitor Networking Function at Sea World Resort Boatshed

## Tuesday 30 July

8.15am Official Opening

8.30am - 5.00pm Green Expo Open

6.30pm NGIQ Green Expo Dinner at Sea World Resort Conference Centre, Seaworld Dr, Main Beach QLD

## Wednesday 31 July

8.30am - 1.00pm Green Expo Open

1.00pm - 3.00pm Exhibitor Bump Out

*Please note schedule is subject to change*





# GREEN EXPO RULES



## 1. EVENT DESCRIPTION

This event is known as Green Expo

## 2. VENUE

Green Expo 2024 will be held at the Gold Coast Turf Club & Event Centre (GCTC), Racecourse Drive, Surfers Paradise. All exhibitors must abide by the Covid-19 event plan at the time.

## 3. EXPO STANDS

- SIZE** - Stands will be offered in sizes as per the application form. Stand construction and display material must be limited to the allocated stand size.
- CONSTRUCTION** - Each stand will be constructed in a workmanlike manner and in accordance with safety guidelines. All packing containers, boxes etc. must be removed from stands by exhibitors.
- BOOKINGS** - The maximum space an exhibitor can book inside unless you are a sponsor is two 3x3 spaces.

## 4. OUTSIDE STANDS

If there is a lot of wet weather and the venue deems the turf area unusable these stands will be moved to the front outside area of the Gold Coast Turf Club and Events Centre.

## 5. AISLE SPACE

All aisle space must not be blocked or used in any way for display purposes.

## 6. RESPONSIBILITY FOR DAMAGE

NGIQ and the venue will not accept responsibility for loss, theft or damage to property of exhibitors, their agents or employees. Exhibitors agree to indemnify and hold harmless NGIQ and the venue from all claims, damage and liability of any kind, whether for injury to persons or damage to property arising directly or indirectly out of the Exhibitor's use and occupancy at the Venue.

## 7. SETTING UP/PULLING DOWN

Exhibitors will set up between 9.00am - 4.00pm on Monday 29 July. Exhibitors may re-enter the Expo after 8.00am Tuesday 30 July & Wednesday 31 July. All stock must remain on stands until 1.00pm Wednesday 31 July. Buyers may remove stock from 1.00pm Wednesday 31 July. Exhibitors will not dismantle their stands before 1.00pm or before Buyers have departed. All displays must be dismantled on Wednesday 31 July. An indicative bump in schedule for Loading Dock access will be prepared by NGIQ and distributed

in July 2024.

All rubbish needs to be removed by exhibitors or cleaning fees will apply.

## 8. GOODS EXHIBITED

Greenlife exhibitors must be current members of NGIQ or their state NGI. NGIQ have the discretionary right to remove any inappropriate product or display items from stands. Exhibitors may not sell product or distribute material including price lists or business cards on behalf of other businesses not exhibiting at Green Expo without permission from NGIQ. Exhibited stock may not for any reason, be removed from Green Expo during opening hours, without permission from NGIQ.

## 9. STAND ALLOCATION PROCEDURE

Green Expo Sponsors receive priority selection and are required to advise preferred stand locations by Friday 8 March 2024. Exhibitor registrations open at 9am on Monday 18 March 2024. Exhibitor registrations will not be accepted prior to 9am Monday 18 March. Preferred stand allocations may be requested and NGIQ will allocate accordingly, subject to availability. Exhibitor stands will be allocated in the order that registrations are received with priority given to exhibitors from Green Expo 2023. NGIQ reserves the right to allocate all stands and will remain subject to availability.

## 10. POWER AND LIGHTING

General lighting will be provided by the venue at the discretion of NGIQ. One standard power point is included in each stand.

## 11. WITHDRAWALS & CANCELLATION

Deposit payment of \$500 is non-refundable. Cancellations will be accepted without charge where NGIQ has been notified in writing at least 40 working days prior to scheduled commencement date.

## 12. INSURANCE

A Certificate of Currency for \$20m public liability insurance is required from all exhibitors prior to Green Expo.

## 13. MEDIA

Any media collected during Green Expo and Green Expo events may be used for publicity and publication purposes.

# EXPO SPOTLIGHT COMPETITIONS



**Winners will be announced at the Green Expo Dinner. Entries can also be completed online.**

The EXPO SPOTLIGHT is a showcase display area which will feature NEW releases from March 2023 - 2024 along with a collection of the BEST products & services from exhibitors at Green Expo 2024.

## **ALL ENTRIES WILL BE DISPLAYED IN THE EXPO SPOTLIGHT**

ALL entries are welcome in the EXPO SPOTLIGHT competitions. These present a fabulous opportunity to promote signature products & services or to launch new releases to industry at Green Expo. Please provide a description plus information on your entry and images by Friday 28th June.

### **COMPETITION A: BEST OF EXPO**

Certificates will be awarded in the following categories;

- BEST of Expo, Greenlife
- BEST of Expo, Allied Trade

This is an opportunity for exhibitors ONLY to submit their single BEST product or service to be on display with other like products in the categories of Greenlife and Allied Trade. All exhibitors have an exceptional product or signature line within their range - this is a chance to put it on show to all expo visitors.

### **COMPETITION B: BEST NEW PRODUCT / SERVICE**

Certificates will be awarded in the following categories;

- Best NEW Greenlife
- Best NEW Allied Product / Service

Best NEW products and services will be presented to showcase latest releases to the market. NEW product/service submissions are complimentary for exhibitors and are also open to non-exhibitors.

Entry fee for non-exhibitors is \$900 (incl. GST) for up to maximum of 3 entry items.

All submissions must be from NGI members.

All items submitted must be NEW from March 2023, available on the market from March 2023 - December 2024.

- Voting in the EXPO SPOTLIGHT competitions is open to ALL exhibitors and visitors.
- Winning entries will be announced at the NGIQ Green Expo Dinner on Tuesday 30 July.
- **All competition entries MUST be submitted by no later than Friday 28 June 2024.** Significant planning and coordination is involved with the EXPO SPOTLIGHT display area. Therefore late entries will not be accepted. Please plan ahead to make the most of this opportunity.
- For entries in Competition B, each submission should be accompanied by a descriptive summary of the product/service, promotional image/s and business contact details. This information will be presented with the sample product in the EXPO SPOTLIGHT display area. Details should be provided to NGIQ by no later than **Friday 5 July** via email to [events@ngiq.asn.au](mailto:events@ngiq.asn.au)
- ALL display items are to be delivered to NGIQ at, Gold Coast Turf Club during bump in between 10am - 2pm, Monday 29 July. Any items received after **2pm, Monday 29 July** will not be accepted.

# EXPO SPOTLIGHT COMPETITIONS



Winners will be announced at the NGIQ Green Expo Dinner on Tuesday 30 July.

## APPLICANT DETAILS

Business Name

Contact Name

Address

State

Postcode

Email

Phone

Mobile

## COMPETITION & CATEGORY (Please tick box for competition to be entered & relevant category)

Competition A - BEST OF EXPO

Greenlife

Allied Trade

Competition B - BEST NEW PRODUCT/ SERVICE

Greenlife

Allied Product / Service

Item Name(s) 1.

2.

3.

Date

Signature

## PAYMENT DETAILS (for non-exhibitors only)

COMPETITION FEE: \$900 incl. GST for up to 3 items

Total \$

Direct deposit to NGIQ - BSB: 034 047 Account No: 760 010 email remittance to info@ngiq.asn.au

Mastercard

Visa

Card Number

Expiry Date

Signature

Name of Cardholder

This document will be a tax invoice for GST once payment is made. Please keep a copy of this form & retain as tax invoice.

**RETURN COMPLETED ENTRY FORM TO NGIQ BY FRIDAY 28 JUNE**

Mail: PO Box 345, Salisbury QLD 4107

P: 07 3277 7900 | F: 07 3277 7109 | E: events@ngiq.asn.au